



WHY AGL?

We are public sector procurement professionals not bid writers – we know the process from the buyer’s side. We only use technical experts to advise on bidding, as they truly understand the process and nuance of public sector tendering, from their unique perspective as buyers.

We have a combined 90 years’ experience of writing and winning public sector tenders.

Our results speak for themselves – 100% success at SQs and 88% success at tender stage

Free initial advice – the first call will cost you nothing – we will take time to understand your business and advise as to whether we can help.

As buyers, we have procured billions of pounds and saved millions of pounds on behalf of our clients in the public sector.

We use our experience and skillsets from a procurement perspective to help win tenders; by unlocking the tendering/bid process and identifying the potential of the tender.

- We help clients navigate the tendering process from a buyer prospective.
- We ask the right questions to buyers / specifiers; “did you mean an apple or a pear?”
- We understand & unlock the evaluation criteria, to help write bids successfully.

We offer complete tender management; from editorial and drafting, to complete delivery.

Our 3 levels of support are:

1. **Advise** – provide high-level support and advice for bidding activity, including storyboard creation and general direction.
2. **Review** – full review and mark-up of draft responses, followed by a finish and polish of final drafts.
3. **Write** – a complete tendering solution from storyboarding and drafting to final finish and polish.